

## **Brief: 'Museum without Walls' Digital Learning & Engagement Consultant**

**We are inviting applications from experienced freelance consultants working within the field of museum learning and digital engagement to support our Museum without Walls programme, based at Salford Museum and Art Gallery and Ordsall Hall.**

Salford Museum and Art Gallery and Ordsall Hall are part of Salford Heritage Services, operated by Salford Community Leisure. Both sites have a long history of running engaging, hands-on learning sessions for schools and families from across the North West. We have been fortunate to have been awarded funding from ArtFund's Respond and Reimagine grants and Arts Council England's Culture Recovery Fund to support the growth and sustainability of this work in light of the impact of the ongoing COVID-19 pandemic.

The 'Museum without Walls' project aims to develop and implement a blended schools learning programme and public engagement programme, through which learners can continue to engage with museum collections, expert educators, and inspirational learning experiences. The programme will be flexible and agile in these changing times, allowing the Learning team to add to and enhance sessions on an ongoing basis in response to local need. Engagement with objects will take place in-person at one of our museums, in classrooms, or digitally, through a new virtual engagement space. Crucially, the formal learning element of this programme will be co-produced with key local teachers and learners to ensure relevance and need, and will continually evolve. As a permanent part of our offer, it will increase access to our collections, and make our activities more accessible to those facing barriers to on-site learning and engagement.

### **The successful candidate will be responsible for:**

- Managing the development of a digital framework within which to deliver a learning and engagement programme, with the potential to develop future additional formal and informal learning programmes within it.
- Working closely with the Heritage Learning team and partner schools to envisage, develop and launch a reimagined and blended schools' learning programme based on museum collections, that links closely to the National Curriculum and sits within this framework.
- Working with these colleagues to simultaneously develop and deliver a digital public engagement offer that sits alongside a formal learning offer.
- Working with the learning team to ensure the work carried out on this project results in a new, invigorating, popular and innovative learning and engagement offer, bringing a positive, agile and sustainable response to the current limitations experienced by the service due to COVID-19.
- Working closely with Salford Community Leisure IT and Marketing colleagues and the trust's web developers to produce a 'Hub' through which teachers, educators, families and members of the public will access free and paid-for digital content to support collections-based learning and engagement activities.
- Working closely with partner schools, including teachers and learners, to ensure the schools' aspect of this work is produced and piloted collaboratively.

- Proposing and creating learning content for school and public engagement offers and activities to launch the 'Hub'.
- Evaluating and monitoring the impact of the project throughout, working closely with the Learning team to advocate and promote internally and externally.
- Delivering training on the 'Hub' and learning framework to internal colleagues, including learning development and delivery staff, to ensure deep understanding and ownership.
- Ensuring a smooth and meaningful handover of all work to the Learning team by the end of the contract to ensure embedding in the organisation and sustainability going forward.

#### **Your skills and experience:**

- Proven experience of developing successful collections-based formal and informal learning programmes within museums.
- Excellent knowledge and understanding of the primary and secondary National Curriculum, including the Relationships/RSE/Health curricula as a key outcome of the project is that the learning resources produced enhance the KS1-4 wellbeing agenda.
- The ability to develop and maintain strong working relationships with teachers.
- Proven knowledge of and experience delivering programmes that support digital and remote engagement.
- Good working knowledge and experience of digital platforms, their technical setup and integration into existing websites and platforms.
- Experience of delivering training and embedding development work into organisations' working practices.
- The ability to work independently, communicate effectively and manage timescales and deadlines.

#### **Timeframes**

The project will run from November 2020 to March 2021. We expect much of the successful candidate's time will be committed during the early months of project delivery.

We would anticipate the successful candidate starting work as soon as possible once recruited.

#### **Fee**

The fee for this contract is £11,250 to cover 45 days' work in total. This fee includes all travel, expenses and VAT.

#### **Line management**

The successful candidate will report to the Libraries & Heritage Development Manager - Children, Families & Schools, who manages the learning provision across Salford Museum and Art Gallery and Ordsall Hall.

#### **Location**

Due to the current guidelines and restrictions relating to COVID-19, we anticipate that much of this work can be done remotely. However, restrictions allowing, we would expect the successful applicant to spend a few days on site at our 2 museums in Salford to get a feel for the sites and collections.

### **Other**

The successful candidate will be expected to adhere to SCL's Equal Opportunities and Safeguarding procedures, and represent the organisation professionally as and when necessary

### **Application**

Please apply for this opportunity by sending the following to [naomi.lewis@scll.co.uk](mailto:naomi.lewis@scll.co.uk) by **5pm on Friday 6<sup>th</sup> November 2020**:

- A current CV
- A covering letter detailing your relevant experience and how you would use it to approach this project to achieve the desired outcomes, and what you would bring to the role
- A short proposal on how you would approach the project, how a 'Hub' might work, and creative ideas for learning and engagement offers and content.

Interviews will be held via Zoom shortly afterwards, with the successful candidate starting work as soon as possible.